

Neha Kaura

Product Designer

I am a designer with a background in development who enjoys bringing a multi-disciplinary approach to the UX process.

<https://nehakaura.com>
nehakaura243@gmail.com
+918448632712

Work Experience

Postman / Product Designer

Bangalore, India / September 2020 - present

- Leading design of the monitoring feature for the postman application (web/native).

City of Seattle / UX Designer

Seattle, WA / October 2019 - June 2020

- Redesigned the global navigation for seattle.gov as a part of the city's first UX team.
- Established accessibility guidelines through a checklist for internal and vendor usage based on WCAG 2.1.

UW Nursing / UX Designer

Seattle, WA / September 2019 - February 2020

- Worked on dialog design and personality creation for a healthcare chatbot.
- Co-authored a publication accepted in CHI 2020 about my design for a chatbot simulation tool.

Vimana / Front-End Developer

Chennai, India / June 2016 - April 2018

- Led the development of a tablet application for machine operators to avert failures across 200 machines.
- Worked within a cross-functional team of developers and stakeholders following agile methodologies.

Projects

Uber / Graduate UX Designer

Seattle, WA / January 2020 - June 2020

- Led the ideation and design phase for Uber Aid (a donation platform by Uber) as a part of my capstone team.

Expedia / Graduate UX Researcher

Seattle, WA / January 2019 - March 2019

- Conducted a usability study for the new hotel booking interface.
- Compiled recommendations based on qualitative data and eye tracking which influenced key design decisions.

Skills

Design

Interaction design, wireframing, information architecture, rapid prototyping, visual design

Research

Usability testing, storyboarding, persona creation, interviews, surveys, contextual inquiry, affinity diagramming

Tools

Sketch, invision, adobe illustrator, figma, marvel, framer X

Programming

HTML / CSS, javaScript, reactJS, Git

Education

University of Washington

M.S. Human-Centered Design and Engineering (HCDE) , **3.89 / 4**
Graduated June 2020

SRM University, Chennai

B.tech Computer Science, **9.3 / 10**
Graduated May 2016

Achievements

- Founding Director of **Women Who Code Chennai**. First women in tech community in Chennai (600+ members).
- Board member at **IxDA Seattle**. Headed IxDA's events in Seattle Design Festival 2020.